

Affiliate Marketing in Niche Markets



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Niche Affiliate Marketing

Niche affiliate marketing is an easy and very effective way to make some extra cash. While I don't spend most of my time doing niche affiliate marketing, I do incorporate it from time to time just because of how easy it is to do. When I say easy, I don't mean that it is point and click. If I said that, I would be lying to you. Affiliate marketing does take some work.

I always focus 95% of my efforts on creating my own products, however I like to 'take a break' I guess you could say, from time to time, from my normal activities. I find it challenging and fun to try affiliate marketing every so often (plus I make money), but I do recommend you learn how to create your own products if you want to go full time into internet marketing.

The reason I am writing this short report is that I always have people asking me questions about how to do affiliate marketing, so here it is. (Atleast the way I do it)

I don't typically promote anyone else's products in a niche that I have products in (for obvious reasons). But, when I do decide to go after a few affiliate sales, I usually do pretty well.

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Before I get into how I personally market affiliate products, let me first mention why most people fail.

The #1 reason is that they can't decide on a niche market to promote to. This is usually because they have read a ton of books on keyword research etc... They usually spend too much time on this, and before you know it, they have done nothing! I only go after BIG markets for one reason. That's where the most money is! If I am going to try and sell someone else's product for some extra cash, I don't want to sell an ebook on knitting with a \$15 commission regardless of the competition in the niche. I'd way rather go after the weight loss niche, or some other major industry where tens of thousands of products are being sold online everyday. All I want is a tiny piece of the pie.

When I search for a product, I do like most people, and search for high gravity products on [clickbank](#). I usually find a product with a gravity between 50 and 200. I usually stay away from the top products because that means there are too many affiliates promoting it, and its harder to get a piece of the pie. I also don't promote anything that pays less than \$20, but that's just me.

If you are unfamiliar with how Clickbank works, click the link below.

<http://www.clickbank.com/ranking.html>

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The first thing you should do when you find a product you want to promote is to buy a domain name as close to it as possible. For instance, if the product website is: loseweightquickly.com, you should buy a domain name such as weightlossquickly.com.

Then in the control panel of where you registered your domain name, (such as [godaddy](#)) just set your domain to point to your affiliate link given to you by clickbank or which ever affiliate program you are using. This way, anytime someone goes to weightlossquickly.com, they are immediately sent to your affiliate link for the site you are promoting. Simple!

If for some reason your domain provider doesn't offer that option (some don't), you can use a re-direct code in your main index page html (index.html)

just open up notepad and put this code:

```
<meta HTTP-EQUIV="REFRESH" content="0;
url=http://www.your-affiliate-link.com">
```

and save it as index.html

after that you just upload it to your root directory of your domain, and you are done!

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Now that you have your domain set up and pointing to your affiliate link, it's time to get traffic to it. Since I only use free methods for this purpose, that's all I am going to mention in this report.

The methods I use (in this order) are:

1. Article Marketing
2. Forum Marketing
3. Blogging
4. Yahoo answers

First thing I do is some quick research. I don't spend a lot of time on this. This is just my method, and I'm sure others are better, but hey, it works.....

I get out a notebook and start searching the web for questions related to the product I am promoting. I search for questions based on the bullet points that are on the sales page of the product. I then start Googling around for a couple hours writing down any questions and answers I can find. I can easily get 3 or 4 pages of content in this time. For me, that is enough content to write at least 10 articles off of.

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I then submit these articles to only 3 websites.

Buzzle.com

ezinearticles.com

and

goarticles.com

I find these ones bring me the most traffic. If you are having trouble structuring your articles, I wrote another free report that I actually send to people when they sign up for my free 10 part internet marketing ecourse. (check the link in the footer) It explains exactly how I set up my articles for the most views as well as the highest click through rate.

After I start making some sales, I outsource my articles for \$5 each at scriptlance.com I am pretty lucky because I found a great writer already. Sorry to say, but for only \$5 per article, it's difficult to find quality, but it is out there. My writer in my opinion writes just as good as people who charge \$20 per article. The best advice I can give is to post a job on scriptlance.com for maybe 2 or 3 articles and see how they do.

Once you find a good writer, you can keep giving them more and more work, while you know your sales will increase.

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This may sound like a lot of work so far, which it can be, but if you stay focused, you can set up a stream of income such as this in just 2 or 3 days. I enjoy doing this, because internet marketing is my passion. If I did all the same exact methods everyday I would go crazy!

Next is forum marketing. I will keep this short. First, you simply sign up to forums in your target niche. Always make sure you read the rules first, because you will be placing your affiliate link in your forum signature, and many forums do not allow this.

For each forum you sign up to (I do at least 5), keep your name and password somewhere where you can remember it (or have it saved in your browsers autofill). I just write them on a piece of paper, because it reminds me to go back to the forums and post everyday. You should make ONLY good quality posts (I use the notes I took during my research). Just post replies to the threads you feel comfortable with. I would post no more than 2 or 3 times a day to each forum. The thing with forums, is that search engines love them, and your post (along with sig) could be seen months from now! This usually results in unexpected surprise commissions, which are nice. Sometimes I get commissions from products I promoted over 2 years ago. When creating your sig (signature that goes below every post you make), don't make it too obvious. Just keep it short and put your link there. It's

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really that simple.

Next is Blogs. I honestly don't do this one much because it takes too much of my time, but basically, you just create a blog and post all of the articles you have created there. Just don't post them until the article sites you submitted to have already approved them. This could cause them to cancel your account if they suspect you are using duplicate content. So, it's best to just wait until your articles are accepted to make any blog posts with them. The other way around this is to re-write your articles, but that just takes too much time if you ask me.

The last one is VERY easy. Yahoo Answers!

Go to <http://answers.yahoo.com/> and create an account if you don't already have one. All you do here is search for questions related to your niche, answer them, and place your link. Simple. I can easily respond to several answers in just 15 minutes time. If your answer is chosen as the best one, your affiliate link will be right there at the top. Oh yeah, search engines LOVE Yahoo answers too! If the best answer is already chosen, there is a link below it that says "comment" You can post in there even if the question is closed. I usually just write a quick sentence and place my link. Very simple, and it will stay there for a very long time! Who knows who might find it and then buy from you.

As you can see, niche affiliate marketing is not my main focus, however I do enjoy doing it from time to time, and

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it sets up a nice income on autopilot if you do it correctly. I consistently make 4 figures per month just from my past affiliate marketing endeavors. You could easily set up a nice passive stream of income with this if you spent 2 solid (LASER FOCUSED) hours a day on just this. Affiliate marketing can be pretty rewarding if you put forth the effort, but always remember, at some point you want to create your own products and have the affiliates selling for you! It's much nicer to be on the other end of the spectrum :)

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